5th Edition
23 September 2026
Camino Real
Mexico City

Towards a joint prosperous future beyond the current volatility

Timing shown in CST (GMT-6 hours)

Public program as of August 25, 2026

Wednesday 23 September	
08:30 - 09:00	Registration
09:00 - 09:45	Opening Ceremony • **Larry Rubin,** President, American Society of Mexico, Mexico • **Ronald Johnson,** Ambassador of the United States to Mexico
09:50 – 10:50	**The Economic Picture: What impact of external factors and US economic outlook for Mexico** The forecast for Mexico's GDP growth for 2026 is now set at 1.2-1.3% with a possible increase to 1.7-1.9% for 2027. The structural impediments for higher growth are well identified - low level of investment constrained among other factors by regulatory uncertainties and increased fiscal deficit, low productivity growth, security and rule of law issues. At the same time, there is of course no underestimating the huge impact that its heavy exposure to US trade policies - 80% of Mexico's exports go to the United States - has on Mexico's economic prospects. In an overall geopolitical, trade and economic context marked by enduring uncertainty and volatility, what are Mexico's options to increase its resilience to external shocks from the diversification of its manufacturing bases to the consolidation of its fiscal situation, from the leveraging of technology to increase productivity to attracting more US companies relocating from Asia? A panel of renowned economists will share their respective analyses leading to actionable recommendations.
10:50-11:20	Networking Break
11:20-12:10	**AI as a catalyst for a more integrated North American Industrial ecosystem** While the manufacturing sector still remains fragmented among the US, Mexico and Canada, the existing experience in some other parts of the world confirms that AI can be a powerful tool for developing well integrated, cost-efficient, regional supply chains which would enhance the productivity of manufacturing operations in the three North American countries. In the same way, creating processes and regulations for Data to move cross-borders in the North American region would help create the conditions for leveraging Big Data in creating regional networks/clusters of medium-size companies. This would allow these companies to pool resources and complement their expertise to become more cost efficient and competitive allowing them to expand their market penetration. As importantly, AI can be a powerful tool to help corporations manage better - or at least accommodate - different regulations among the three North American countries regarding important framework conditions for business such as energy markets, environmental policies, labor laws, etc. How much of an obstacle is the significant difference of technological capabilities between the USMCA countries for Leveraging AI in these ways? And are there ways to address it? In other words, how to avoid that

	an AI-driven new stage of North American industrial integration creates an over-dependence on the US Big Tech? Using AI as a catalyst for a more integrated North American industrial ecosystem would be a quantum leap from the present stage of regional integration. Does the political will to move in this direction exist?
12:20-13:20	**Governors Roundtable: What role for states in strengthening the North American Industrial Platform?**
13:30-14:45	**Lunch** *Featuring a keynote speaker*
15:00-15:50	**What Mexico-foreign partnerships to leverage new great oil and gas prospects?** • What to learn from the Trion project • Looking at various partnership formats • Strengthening Pemex position • Ensuring energy security
16:00-16:50	**Turning the table on USMCA annual review: Managing the uncertainties and use the process to make USMCA more efficient**
16:50-17:10	**Networking Break**
17:10-18:10	**A reshaped US/Mexico Security Partnership: What works better? What still needs to be improved**
18:20-19:00	**Featured Keynote Speaker**
19:00-19:30	Closing Plenary Session **What do we take home?**