

China's Premier Marine Economy Expo and Forum

October 22–24 2026

Shenzhen World Exhibition & Convention Center

Expo and Forum Overview

Sponsorship Benefits

中国海博会承办机构 | CMEE Organized By
广州交易会广告有限公司
Guangzhou Trade Fair Advertising Co., Ltd.

中国海博会联合承办机构 | CMEE Co-Organized By
中海能(北京)传媒有限公司
Shenzhen Port Group Co., Ltd.
深圳市招华国际会展运营有限公司
Shenzhen Zhaohua International Exhibition
Operation Co., Ltd.

全球海洋中心城市论坛承办机构 | SGMEF Organized By
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Smadja & Smadja Strategic Advisory (Switzerland)
北京策行科技有限公司
Beijing Cexing Technology Co., Ltd

01

About Shenzhen
Global Marine Economy
Forum

02

About CMEE

03

About Honor and
Awards Program

04

About Partnership
Program



01 THE FIRST PART UI

About

Shenzhen Global Marine Economy Forum

CMEE hosts high-level forums and multi-level thematic dialogues to build consensus, deepen insights and turn closed-door exchanges into concrete cooperation.

■ Influence

Convening global leaders to shape high-level marine economy agendas.

■ Insights

Delivering expert insights on key marine industry frontiers.

■ Deals

Creating high-value matchmaking scenarios to turn connections into projects.

■ Thought Leadership

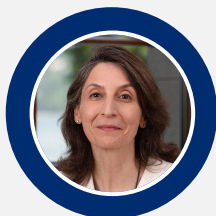
Releasing reports, rankings, initiatives and partnerships to amplify industry impact.



伊莎贝拉·洛文
Isabella Lövin
瑞典前副首相
Former Deputy
Prime Minister of Sweden



塞西莉·米尔塞斯
Cecilie Myrseth
挪威贸易和工业大臣
Norway's Minister of Trade
and Industry



安吉拉·艾拉德
Angela Paolini Ellard
世贸组织副总干事
Deputy
Director-General, WTO



瓦西里奥斯
Vassilios Demetriades
塞浦路斯航运部原副部长
Former Shipping Deputy
Minister of Cyprus



托马斯·萨金特
Thomas Sargent
2011年诺贝尔
经济学奖得主
Nobel Prize in Economics



维达尔·赫尔格森
Vidar Helgesen
联合国教科文组织IOC执秘
Executive Secretary
of IOC, UNESCO



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Rena Lee
新加坡海洋事务大使
Singapore's Ambassador for
Oceans and Law of the Sea
Issues



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Vebjørn Dysvik
挪威驻华大使
Ambassador of
Norway to China



易卜雷
Thórir Ibsen
冰岛驻华大使
Ambassador of Iceland
to China



阿肖克·阿迪西亚姆
Ashok Adiceam
法国马克龙总统
联合国海洋大会副特使
Deputy Special Envoy of
the President of the French
Republic for UNOC



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Kongsberg Digital CEO



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Maria Strandesen
马士基集团未来能源负责人
Head of Future Fuels at
A. P. Moller-Maersk



欧德纳
Alf Kare Adnanes
ABB船舶与港口业务
亚洲、中东及非洲区负责人
Regional Manager for Marine &
Ports AMEA, ABB



保罗
Paul Karam
美国船级社
大中华区运营副总裁
Vice President of Greater
China Operations for ABS



玛丽莎·德鲁
Marisa Drew
渣打银行
首席可持续发展官
CSO, Standard Chartered



张占海
ZHANG Zhanhai
中国大洋协会理事长
Chairman of COMRA



何广顺
HE Guangshun
自然资源部总工程师
Chief Engineer, MNR



潘新春
PAN Xinchun
中国海洋发展基金会
副理事长
Vice President of CODF



唐冬梅
TANG Dongmei
中国大洋事务管理局
副局长
Deputy Director of CDOAA



李全海
LI Qianhai
世界帆船联合会主席
President, World
Sailing



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中国科学院院士
Academician of CAS



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CHEN Dake
中国科学院院士
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中国科学院院士
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HAN Xiqiu
中国大洋科考
首位女首席科学家
First Female Chief
Scientist of China's
Deep-Sea Expeditions



肖耿
XIAO Geng
香港国际金融学会主席
Founding Fellow and
Chairman of HKIIF



李彦庆
LI Yanqing
中国船舶工业行业协会
副会长兼秘书长
Vice-President and
Secretary General, CANSI



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William ZHAO
道达尔能源中国区主席
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TotalEnergies China



庄伟
ZHUANG Wei
波罗的海国际航运公会
亚太区总经理
Head of Asia
Pacific,
BIMCO



黄今
James HUANG
挪威船级社集团
高级副总裁
Senior Vice
President
DNV



彭洪波
PENG Hongbo
深圳港集团副总裁
Vice President of
Shenzhen Port Group

RESILIENCE

Supply Chain Resilience & Port Connectivity

Exploring port development, maritime safety, and logistics optimization to tackle geopolitical and climate risks, enhancing supply chain resilience across the Asia-Pacific and beyond.

INNOVATION

Digitalization & Smart Ocean Technologies

Leveraging AI, big data, and IoT to build "smart ocean infrastructure," providing innovative technical support for marine governance, industrial operations, and sustainability.

DECARBONIZATION

Green Transition & Marine Energy Innovation

Promoting low-carbon shipping and marine energy through green vessels, alternative fuels, and cross-sector collaboration, fueling sustainable blue economic growth.

APEC MEETING

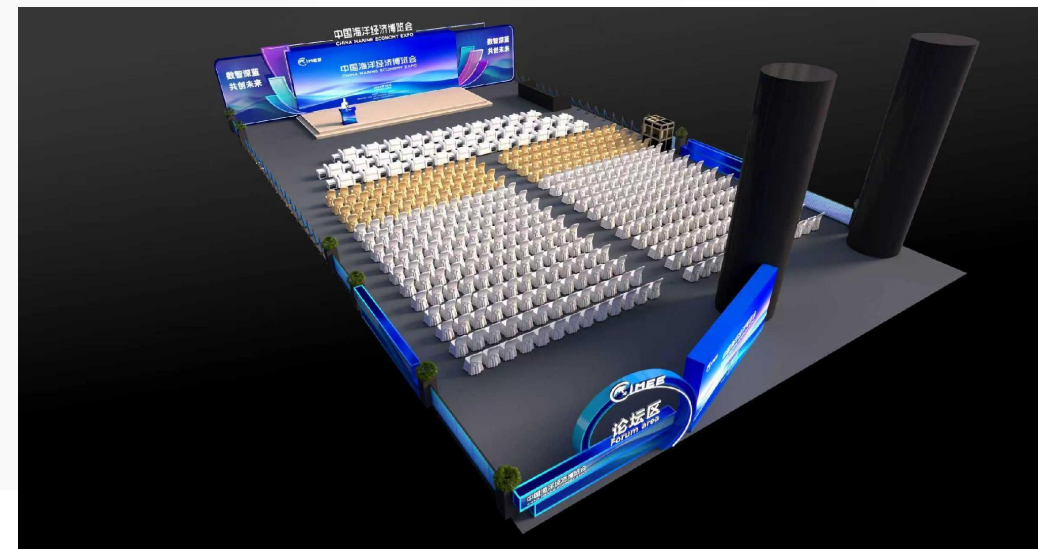
APEC Blue Economy & Regional Cooperation

Leveraging the 2026 Shenzhen APEC, this session drives Asia-Pacific marine cooperation, green shipping, and sustainable supply chains, fostering synergies in technology, port connectivity, and global standards.

60⁺
SPEAKERS

Global Leaders in Politics, Business & Academia

Dozens of global senior leaders gather in Shenzhen for in-depth dialogues, shaping a new chapter of ocean cooperation.



10⁺
SESSIONS

Global Frontiers & Key Issues

Exploring global frontiers and uniting cross-sector wisdom to forge a resilient, vibrant blue economy.

A UNIQUE VALUE
PROPOSITION

Expo & Forum

The combination and synergies of the expo and the forum create a unique value-proposition.



THE SECOND PART

About

China Marine Economy EXPO

习近平致2019中国海洋经济博览会的贺信

值此2019中国海洋经济博览会开幕之际，我谨向博览会的举办表示衷心的祝贺！向各国嘉宾和各界人士表示热烈的欢迎！

海洋对人类社会生存和发展具有重要意义，海洋孕育了生命、联通了世界、促进了发展。海洋是高质量发展战略要地。要加快海洋科技创新步伐，提高海洋资源开发能力，培育壮大海洋战略性新兴产业。要促进海上互联互通和各领域务实合作，积极发展“蓝色伙伴关系”。要高度重视海洋生态文明建设，加强海洋污染防治，保护海洋生物多样性，实现海洋资源有序开发利用，为子孙后代留下一片碧海蓝天。

举办2019中国海洋经济博览会旨在为世界沿海国家搭建一个开放合作、共赢共享的平台。希望大家秉承互信、互助、互利的原则，深化交流合作，让世界各国人民共享海洋经济发展成果。

最后，预祝2019中国海洋经济博览会圆满成功！

习近平

2019年10月15日



习近平总书记向中国海博会发贺信

President Xi Jinping' s Congratulatory Letter to

CMEE
习近平总书记 高度评价中国海博会，称其是推动蓝色科技创新、蓝色繁荣与国际合作的重要平台使命。

President Xi Jinping recognized CMEE as an important platform for advancing blue technology innovation, blue prosperity, and international cooperation.

打造中国海洋经济第一展

CMEE—China' s Premier Marine Economy EXPO

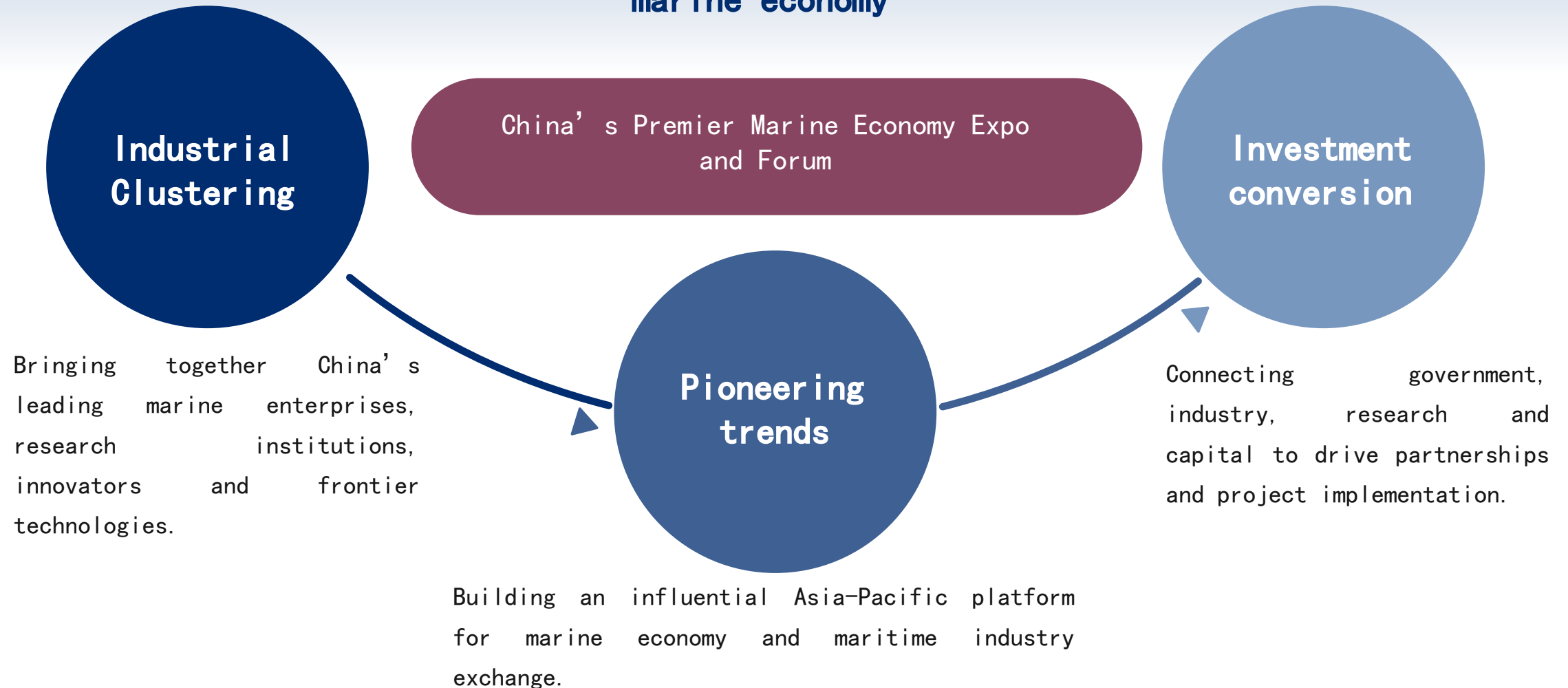
由自然资源部与广东省人民政府共同发起支持的国家级蓝色经济盛会。

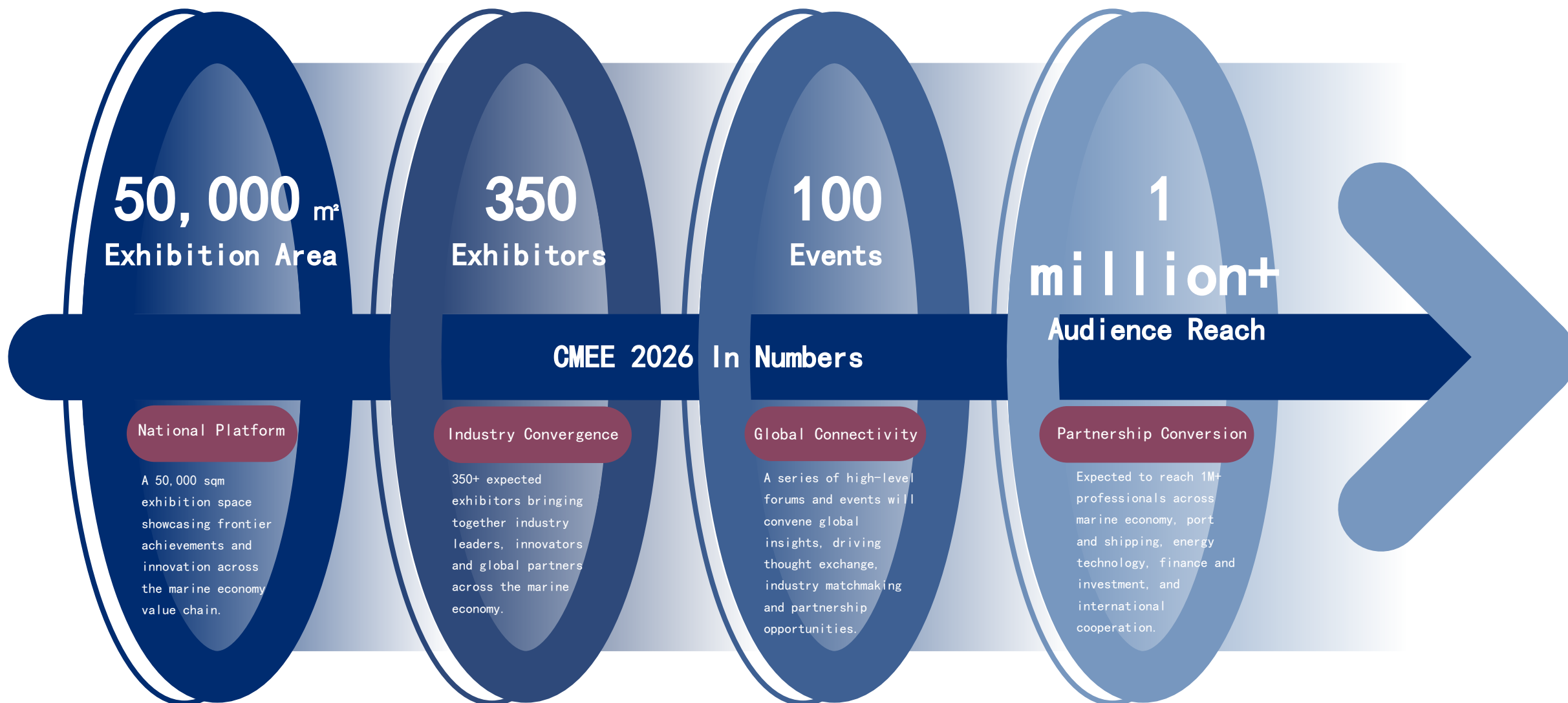
A national-level blue economy platform jointly initiated and supported by the Ministry of Natural Resources and the People' s Government of Guangdong Province.

习近平总书记向中国海博会发贺信

President Xi Jinping' s Congratulatory Letter to CMEE

From 2019 to 2026, bringing together government,
business, technology and capital to develop the
marine economy





The 15th Five-Year Plan opens a new cycle for the marine economy.

APEC 2026 in Shenzhen creates new momentum for global blue cooperation.

01

A new stage of national strategy

Marine strategy, land-sea integration and the blue economy will enter a new policy cycle.

02

New growth sectors are emerging

Offshore energy, green shipping, smart ports and marine technology are in a phase of fast growth.

03

From exhibition to industry hub

CMEE will upgrade from display to dialogue, matchmaking and deal-making.

2026

01

Shenzhen's global visibility rises

APEC will amplify Shenzhen's global profile and attract international resources.

02

Asia-Pacific ocean issues gain momentum

Green shipping, resilient supply chains will gain attention.

03

The Greater Bay Area gains influence

CMEE in Shenzhen will elevate the Greater Bay Area's global profile in marine economy and shipping.



THE THIRD PART

About

CEMM Honor and Awards Program



Industry Benchmark

Technology Innovation

Sustainable Development

Global Brands Building

Stay Tuned

Awards Announcement &
Gala Ceremony

2026 Ocean Stars

Ranking & Awards

Recognizing leaders in marine economy,
technology innovation and sustainability,
setting benchmarks for blue economy growth.



2026 CMEE Blue Economy

Innovation & Leadership
Rankings
Release of a series of industry and
university ranking lists, honoring
leading enterprises in the blue economy,
innovation, and international expansion.



We welcome your valuable suggestions as
we work together to spotlight and honor
benchmark leaders
in the marine economy and deep blue
innovation.





NO. 4 THE FOURTH PART U4

About CMEE Partnership Program

Global Strategic Partner

1

The highest-level partner of CMEE, deeply engaged in platform co-building, global agenda setting, high-level resource connection and year-round strategic cooperation.

Industry-Exclusive

Platinum Partner

2

Deep engagement in CMEE's core activities, leading brand visibility, forum voice, resource matchmaking and project cooperation.

Core Co-Creation

Gold Partner

3

For leading enterprises and institutions, offering premium exposure, forum participation, business matchmaking and promotion.

Brand Leadership

Silver Partner

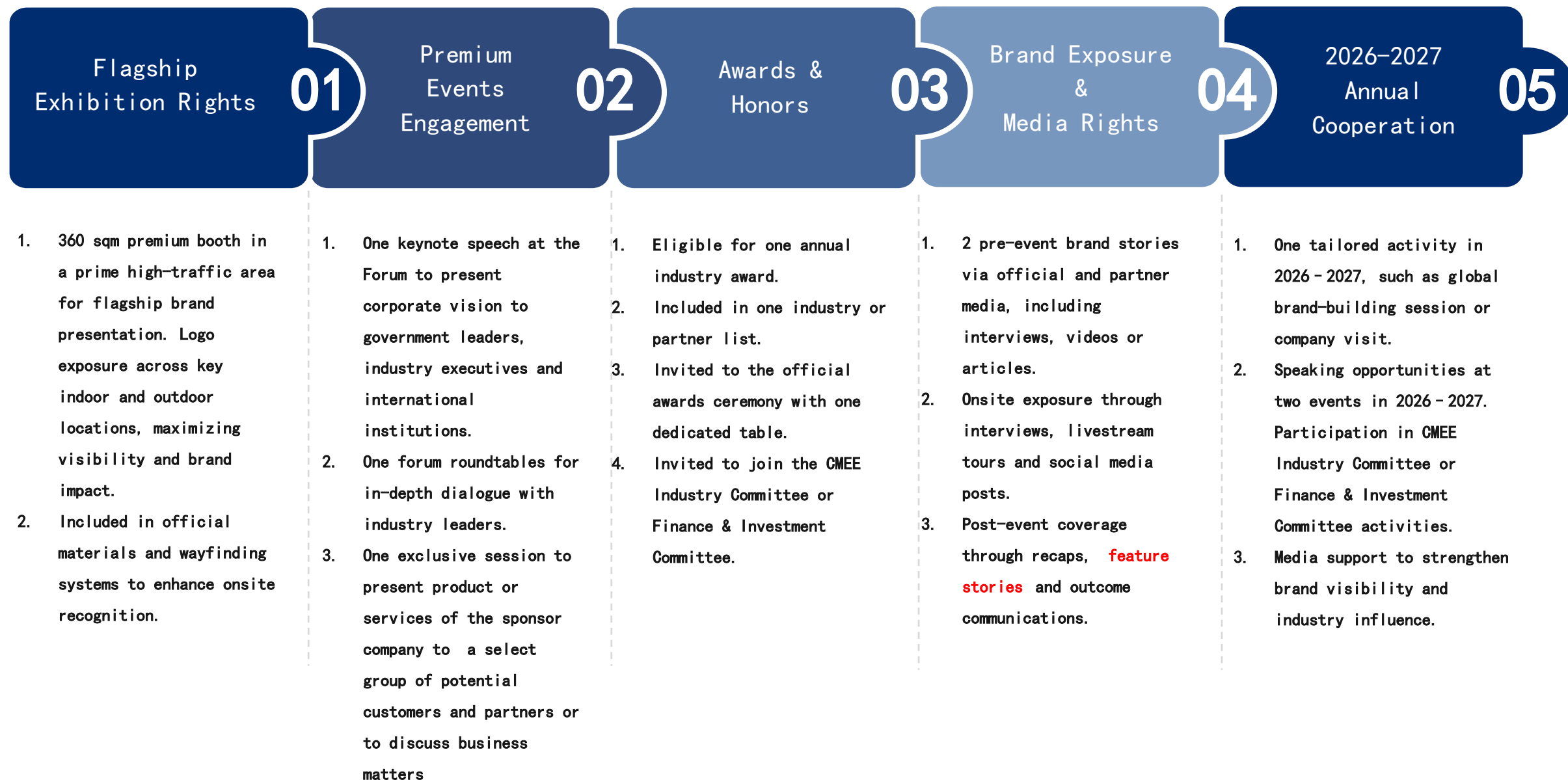
4

Connecting marine economy enterprises and institutions with industry resources and partnership opportunities.

Industry Linkage

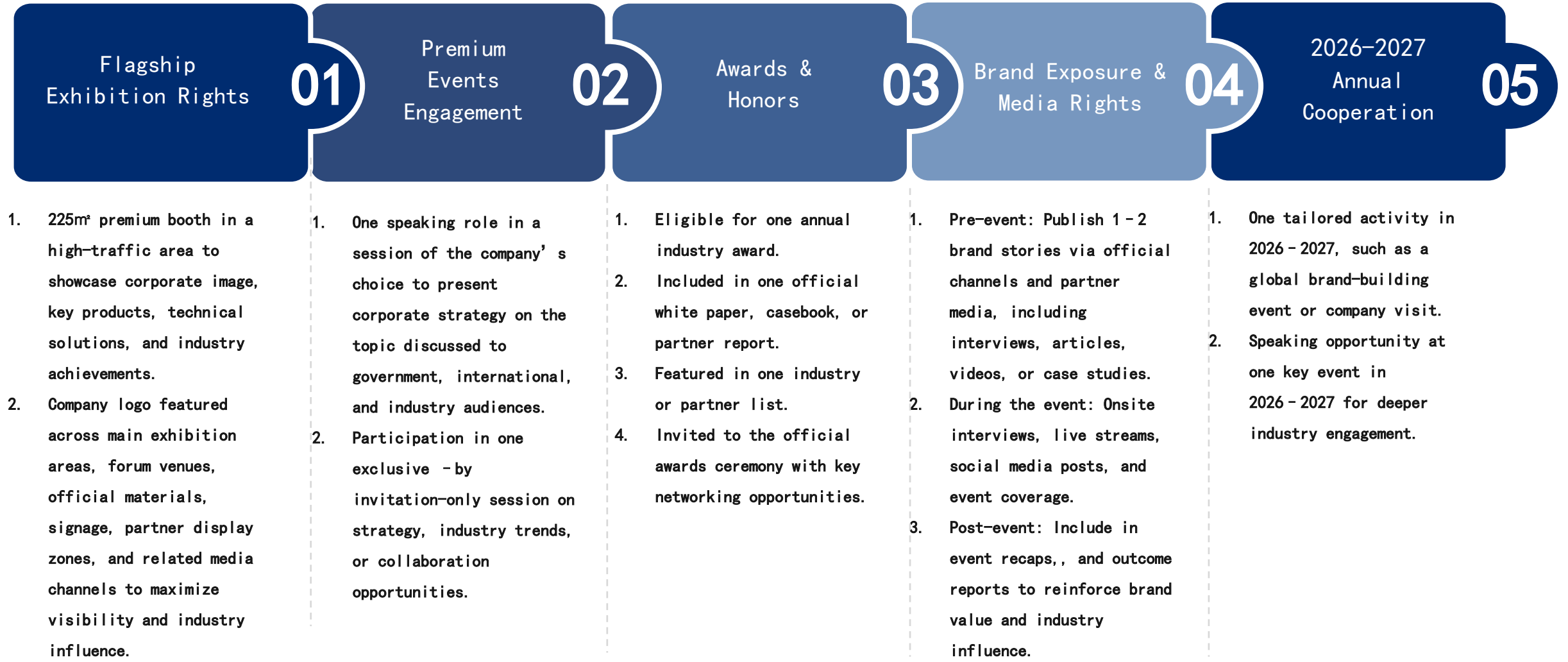
● 1 Benefits of Global Strategic Partner

Partnership Fee: RMB 1 million



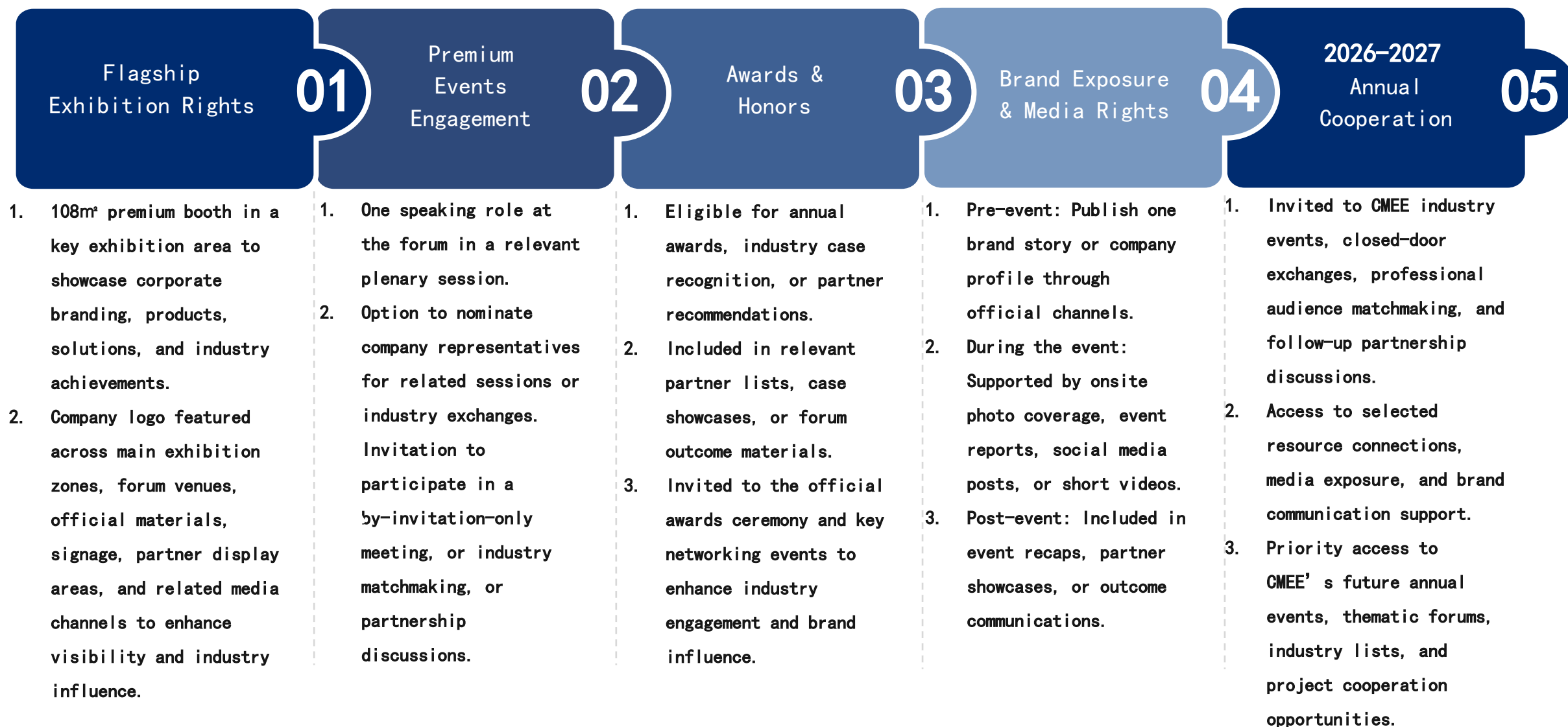
● 2 Benefits of Platinum Partner

Partnership Fee: RMB 600,000



● 3 Benefits of Gold Partner

Partnership Fee: RMB 300,000



● 4 Benefits for Silver Partner

Partnership Fee: RMB 200,000

Flagship Exhibition Rights

01

Premium Events Engagement

02

Awards & Honors

03

Brand Exposure & Media Rights

04

2026–2027 Annual Cooperation

05

1. 72m² standard booth for showcasing corporate branding, products, projects, and industry solutions.
2. Company logo receives basic exposure in partner display areas, selected onsite materials, event pages, and related communications.

1. Up to four company executives invited to forums and related thematic events to engage with industry leaders, institutions, exhibitors, and partners.
2. Nomination of up to three company executives for selected interactive sessions, industry exchanges, or project matchmaking, subject

1. Eligible for relevant awards, case recognition, or partner recommendations.
2. May be included in partner lists, or event outcome materials, subject to actual arrangements.
3. Invited to awards ceremonies, industry exchanges, and related activities.

1. Basic brand exposure via official channels, including partner lists, onsite photo coverage, and event recaps.
2. Provide company profile, product information, or project highlights for use in exhibition promotion materials or event documents.

1. Access to the CMEE partner resource pool, for opportunities to connect with industry institutions, exhibitors, professional audiences, media, and service providers.
2. Participate in selected open industry exchanges, professional audience visits, company showcases, or partnership discussions.

THANK YOU

中国海洋经济博览会
期待您的参与
LOOKING FORWARD TO
YOUR PARTICIPATION IN
CMEE

2026

2026中国海博会举办时间：2026年10月22-24日

October 22-24 2026

2026中国海博会举办地点：深圳国际会展中心(宝安) Shenzhen World Exhibition & Convention Center

中国海博会诚邀您共襄盛举

Join us for CMEE 2026